Big SHOE STORE

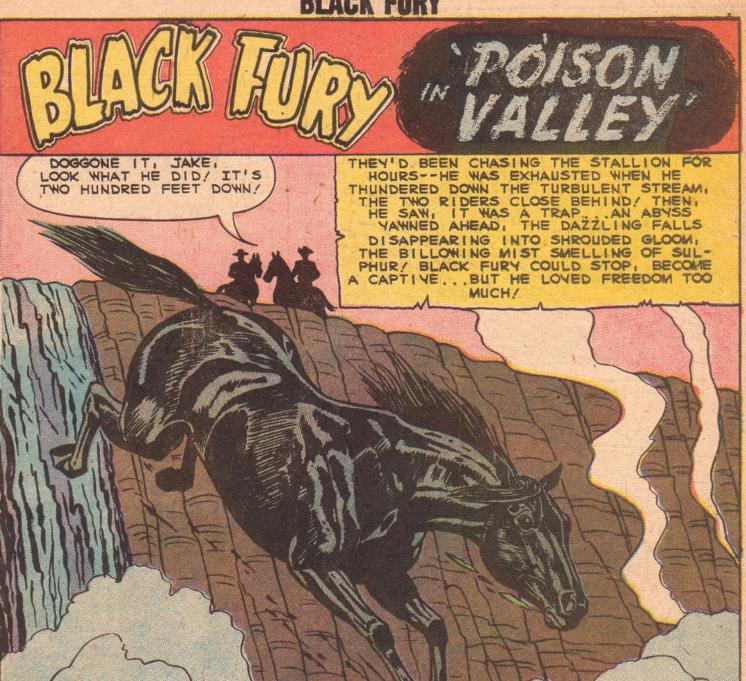
Presents







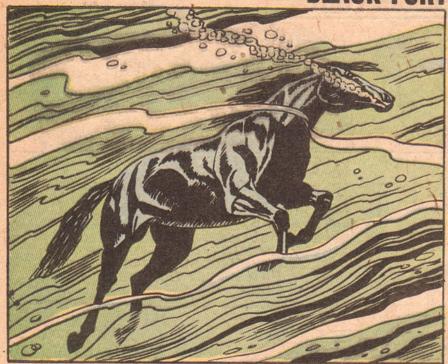






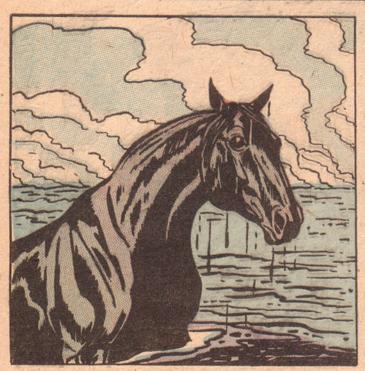
4987





THE GREAT STALLION'S LUNGS WERE BURSTING WHEN HE FINALLY MADE IT TO THE SUR-FACE....



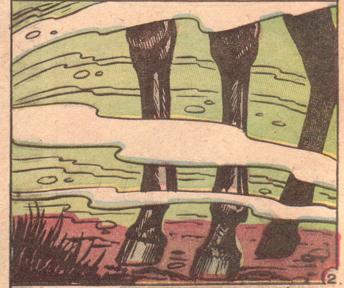


BLACK FURY WAS HURT -- HE'D FALLEN MANY TIMES IN THE HEADLONG CHASE BE-FORE HE LEAPED INTO POISON VALLEY! NOW, UNABLE TO GET ASHORE, HE STOOD IN THE TURBULENT WATERS OF THE POOL!





THE WATER WAS COLD BUT THE SWIRLING SPURTING CURRENTS POUNDED AT HIS BRUISED LEGS... DRAWING OUT THE PAIN, EASING THE STIFFNESS!

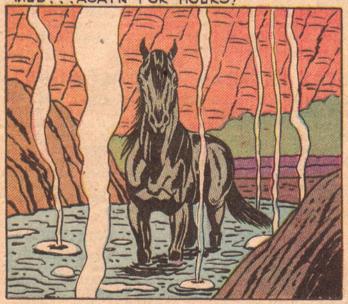


THE STALLION LEFT THE POOL BENEATH THE FALLS AT MIDNIGHT. . . AND HE SLEPT IN A BED OF SWEET CLOVER!

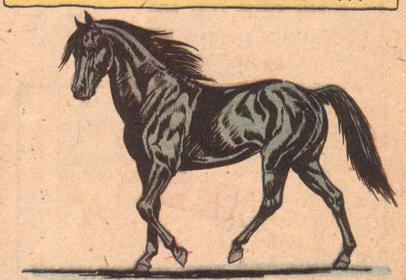




SOME INSTINCT LED THE STALLION INTO THE POOL . . HE STOOD THERE, KNEE DEEP IN THE SULPHUROUS MUD . . AGAIN FOR HOURS!

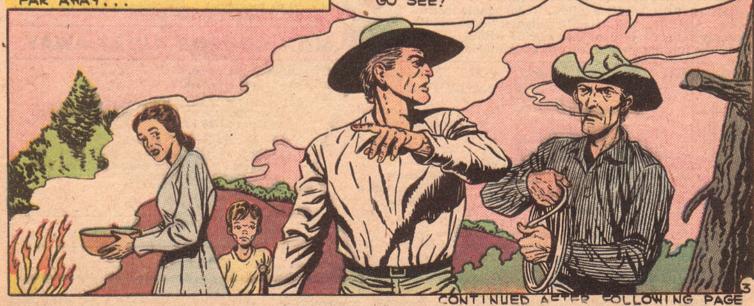


THE STALLION STAYED NEAR THE FALLS, ALTERNATING BETWEEN THE HOT SULPHUR SPRINGS AND THE MUD THERE. AND THE SWIRLING, COOLING CURRENTS AT THE FALLS, HE DID IT FOR THREE DAYS...



MEANWHILE, THE TWO MEN WHO'D CHASED BLACK FURY INTO POISON VALLEY WERE WITH THEIR FAMIL-IES AT THEIR HORSE-CAMP NOT FAR AWAY... I'M STILL WORRIED
ABOUT BLACK FURY! THE
POOR DEVIL MIGHT BE
BAD HURT -- WE OUGHTA
GO SEE!

I RECKON...
BUT I SHO' HATE
THE AWFUL SMELL
IN THEAH!



# OWN AND FLY YOUR OWN JET ENGINE PLANE

JETEX JET ENGINE
AND JETEX "SKYFIGHTER"
PLANE ONLY \$ 798
Complete plane,
engine and fuel

Real Jet Take-off

## MODERN! FAST! THRILLING!

A REAL JET ENGINE
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MAXIMUM THRUST. WORKS
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Enjoy the greatest thrill of your life. Be the first in your home town to fly a real jet. Win speed competitions. Amaze and amuse your friends as you put the new Jetex "Skyfighter" through its paces... make your plane "blast off" at a scale speed of 600 miles per hour!... dive, loop, circle and zoom through "space" at a furious pace like a powerful jet bomber.

#### YOUR PLANE IS POWERED BY THIS AMAZING JETEX "50-B" JET ENGINE



Ultra Modern Design. Modern Jet Engine looks like this. Housing, solid jet fuel, igniter, jet exhaust and locking assembly. Develops tremendous thrust for its size. Enjoy many exciting, thrill-packed flights.

#### JETEX KIT-Ready To Assemble

Your Jetex Kit comes with everything you need. All parts are pre-cut, ready to assemble. You can't go wrong ... you can't make a mistake—in less than 5 minutes your Jetex "Skyfighter" is ready for its maiden flight ... the Jetex "50-B" Jet Engine powers your craft. And, friends, there's nothing else to buy, this kit is complete in every way ... engine, wings, body, fuel supply and simple, easy-to-follow flight instructions. There's no kit of its kind available anywhere at this low price. Order your Jetex "Skyfighter" Kit Right Now!

#### GOOD FOR HUNDREDS OF THRILLING FLIGHTS

Time and time again you can fly your "super-sonic" Sky-fighter. A little care goes a long way in keeping your plane in top flight condition. Exciting 1000 foot flights, smooth, clean gliding landings are yours for just \$1.98. Don't wait, rush your order today to enjoy this thrilling Jet Age sport.

#### EVERY JETEX "SKYFIGHTER" and JETEX "50-B" JET ENGINE IS ABSOLUTELY GUARANTEED TO FLY OR NO

cost to you. If, after following the simple instructions carefully, your Jetex "Skyfighter" does not fly, simply return the plane and engine within 10 days and the full purchase price will be refunded at once.

#### SEND NO MONEY!

If you like, you don't have to send a penny, just your name and address (printed for clarity and prompt delivery) on the coupon below will speed the Jetex "Skyfighter" Kit to you without delay.

#### THE WORLD'S SMALLEST JET ENGINE! Fast! Compact! Powerful!



Can be mounted on model planes, boats, racing cars to give them new, jet-propelled power. Terrific for speed competitions.

Amazing Jetex "50-B" Assembled and mounted, ready to fly, looks like this. Starts instantly. Absolutely safe to use. This is a genuine, stress-balanced jet engine—absolutely nothing to wear out because there are no moving parts!

#### MAIL COUPON RIGHT AWAY

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> ☐ I enclose S \_\_\_\_\_ please send me \_\_\_\_\_ Jetex "Skyfighter" Kit(s) and generous fuel supply at \$1.98 each.

Save postage and C.O.D. fees.

Send Jetex "Skyfighter" Kit Plane Kit to me at once. I will pay postman just \$1.98 plus postage and C.O.D. charges.

Send to:

NAME ....

(Please Print)

ADDRESS ....

CITY .

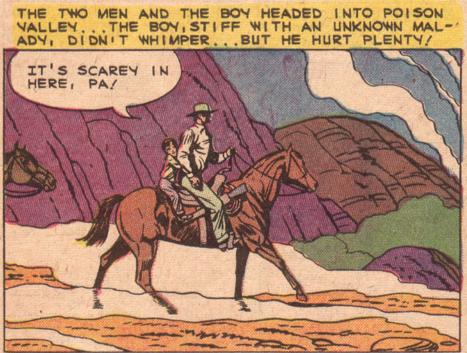
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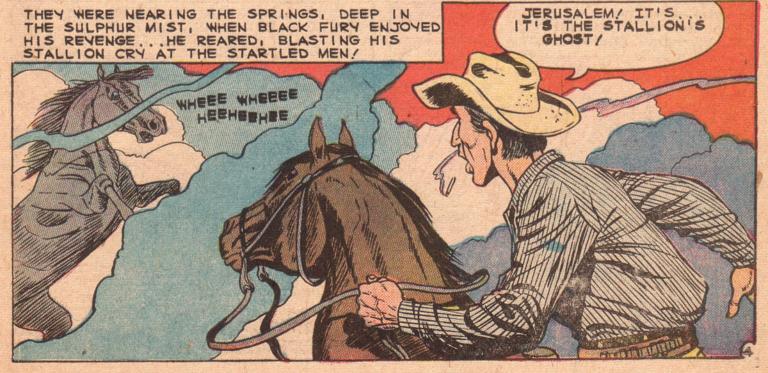
JETEX "SKYFIGHTER" 31 W. 47 St., Dept. CG-3 N.Y. 36, N.Y.





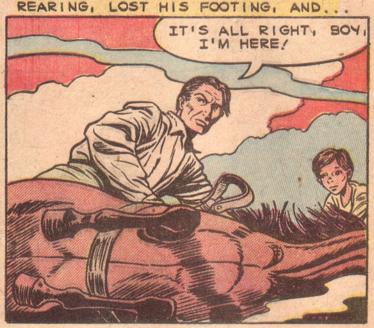


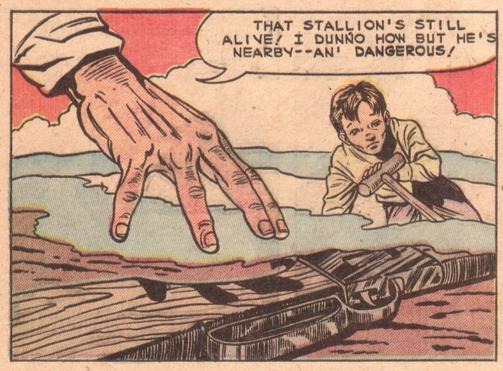






JAKE MCBAIN AND HIS SON JOHNNY WEREN'T SO LUCKY! JAKE'S HORSE, REARING, LOST HIS FOOTING, AND...



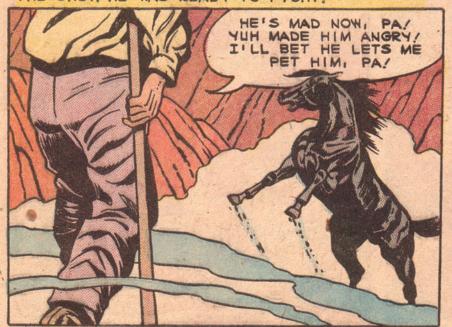








THE STALLION HAD MEANT NO HARM . . BUT AT THE SHOT, HE WAS READY TO FIGHT!



THE HOMESTEADER KNEW IT WAS TOO LATE TO INTERVENE -- ALL HE COULD DO WAS WATCH AND PRAY!





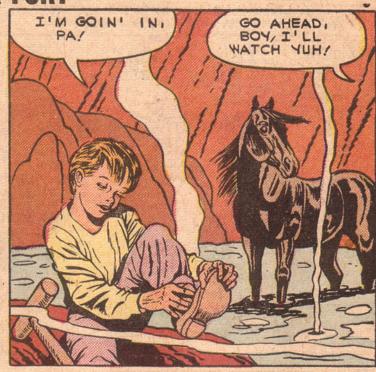
THE STALLION WAS SNIFFING AT THE BOY AS HE WOULD ONE OF HIS FOALS! HE SENSED THE BOYS WEAKNESS! HIS PAIN...

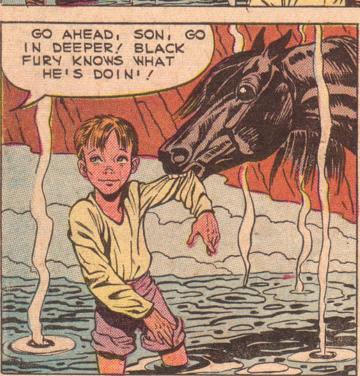




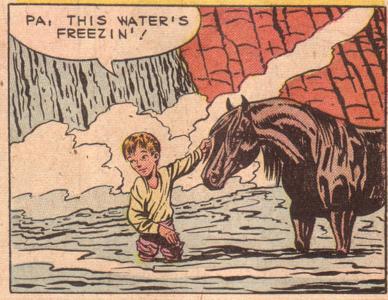
BLACK FURY HAD AN INSTINCT ... HE KNEW HIS INJURIES HAD BEEN HEALED IN THE WATERS OF POISON VALLEY! HE URGED THE BOY TOWARD THE SULPHUR SPRING ...

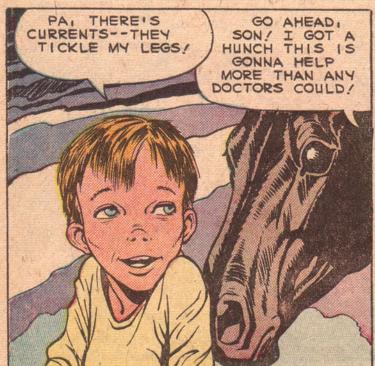






BLACK FURY KEPT THE BOY IN THE HOT SPRINGS FOR AN HOUR . . THEN LED HIM TOWARD THE WHIRLING POOL BELOW THE FALLS!



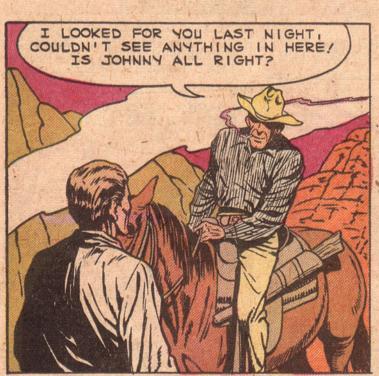




JAKE MCBAIN LET BLACK FURY TAKE OVER AGAIN THE NEXT MORNING--THE HORSE TOOK THE BOY INTO THE HOT SPRINGS AGAIN!

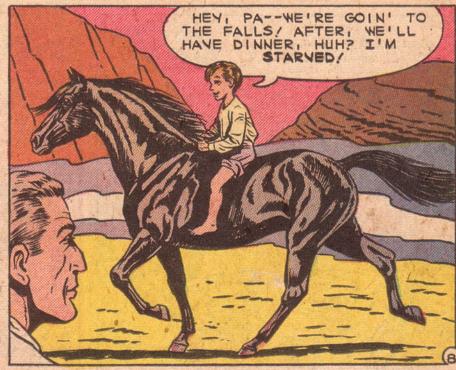




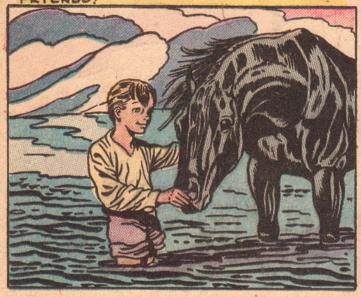


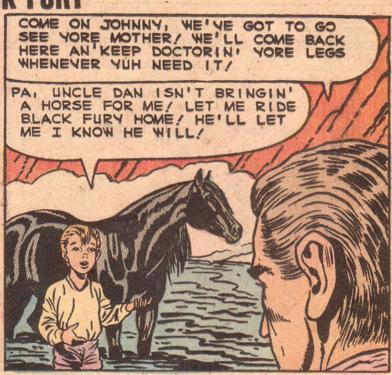




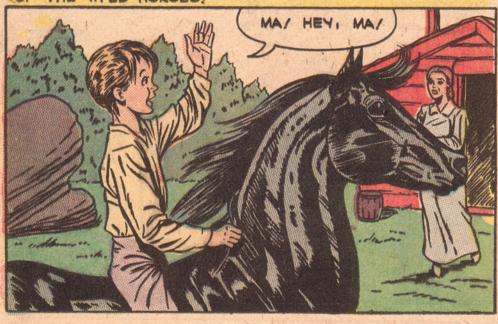


IN THREE DAYS, YOUNG JOHNNY
MCBAIN SHOWED IMPROVEMENT, IN
A WEEK, HE WAS ALMOST WELL! AND
HE AND BLACK FURY WERE FAST
FRIENDS!





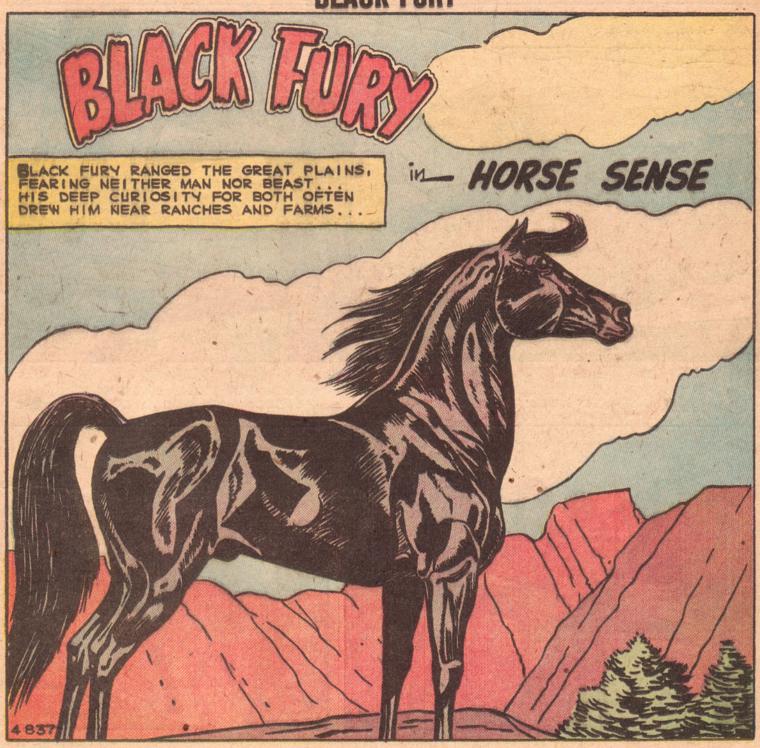
SO THAT'S THE WAY THE LAME BOY LEFT POISON VALLEY ... HIS CRUTCH FORGOTTEN, RIDING THE KING OF THE WILD HORSES!



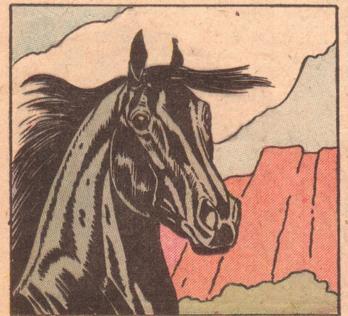




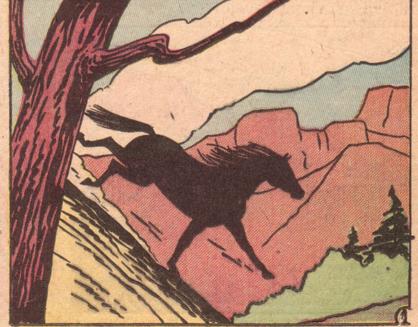


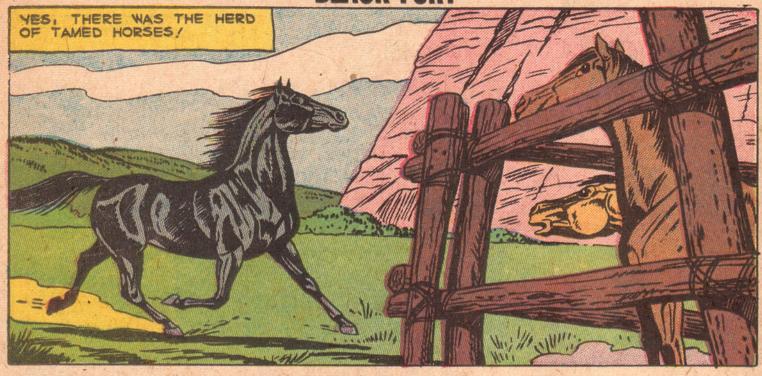


HIS SHARP SENSE OF SMELL TOLD HIM THAT A HERD OF DOMESTICAT-ED HORSES WERE NEARBY...

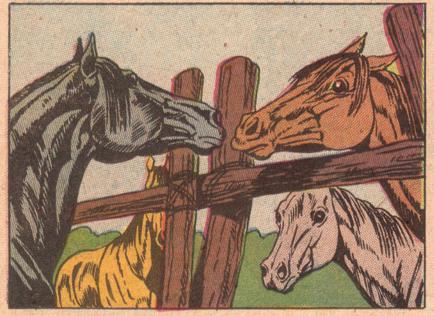


THE CURIOUS WILD HORSE RAN OFF TO SEE THEM!

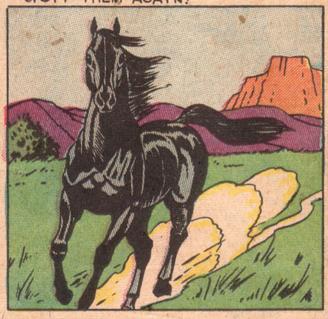




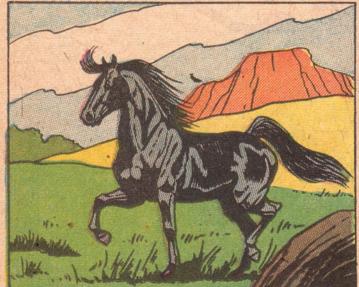
THE MIGHTY WILD HORSE EXCITED THE HERD WHO RAN FORTH TO NUZZLE HIM IN GREET-ING!



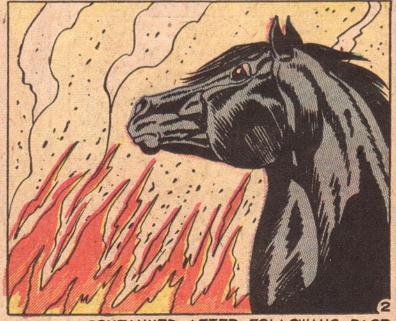
BLACK FURY HAD MADE NEW FRIENDS! HE WOULD COME TO WISIT THEM AGAIN!



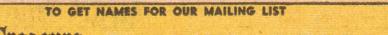
THE MAGNIFICENT STALLION GALLOP-ED AWAY AFTER A WHILE TO SEE WHAT OTHER SIGHTS HE MIGHT BE-HOLD! AND INDEED THERE WAS SOME-THING NEW TO SEE!



THE GREAT MENACE TO ALL ANIMAL LIFE. TAME OR WILD! A VIOLENT GRASS FIRE WHIPPED BY THE WIND!



CONTINUED AFTER FOLLOWING PAGE



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Yes - absolutely FREE - stamps from Madagascar . . . Hong Kong . . . Barbados . . . the isles of St. Pierre and Miquelon . . . fabled pirate hideouts of centuries ago! Captain Kidd and Blackbeard hid their booty on these very

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islands. Most of these stamps are uncancelled, making them all the more

You also get 50 "Mystery" stamps FREE! ALL DIFFERENT! Unsorted. Who knows what treasures you'll find among them! Also Free: "How to Collect Stamps."

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Send coupon at once with 10¢ to cover mailing. Stamps and free copy of "How to Collect Stamps" will be sent to you immediately—IF YOU ACT AT ONCE! Other interesting offers included for your inspection. If coupon has already been clipped, send name and address with to: LITTLETON STAMP CO., Dept. 9-Cd-34, Littleton, N. H.



LITTLETON STAMP CO.

LITTLETON STAMP CO.
Dept. 9-CJ-34, Littleton. N. H.
Please send me FREE "Treasure Chest"
of stamps plus 50 "Mystery" stamps and
free copy of "How to Collect Stamps."
I enclose 10¢ to cover cost of handling
and mailing. Also send other interesting
stamp offers for my inspection. I understand that I am not obligated to buy
any stamps from you — now or later.

If under 12 yrs. old, check here for
Booklet A

Address.....

City......Zone...State.....

CHECK HERE IF YOU WISH DISCOVERER ALBUM, and enclose only \$1 more. Stamp magnifier and hinges included at no extra charge. Money back if not delighted.



## EXACT REPLICA

(AS USED IN HAND COMBAT)

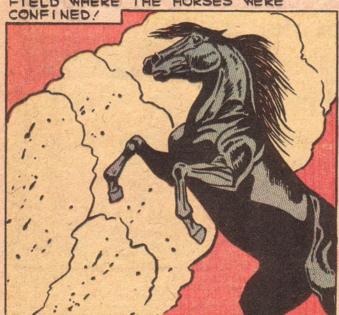
Yes, this is your chance to be the first in your neighborhood to have this realistic weapon". It's an exact replica of the one used by the army and our marines in fierce hand-to-hand combat, to wipe out machinegun nests, demolish trenches, "get" concealed snipers, defend against massed attack.

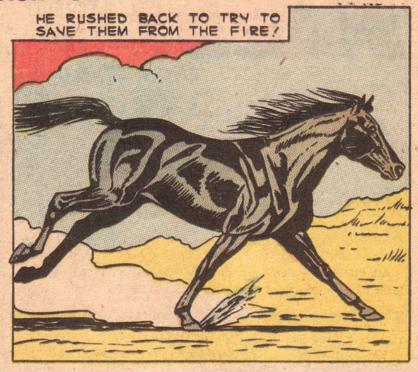
Just cock the firing mechanism, load the cap and you're ready! Imagine - you're a marine creeping up on that machine-gun nest, your grenade is in your hand. You creep close, low. Now you're in range, you pull the safely pin with your teeth and throwl Bull's eye, right into the nest. Blast! The machine gun flies out broken. Now silence. Your buddies cheer - the advance starts up again!

This grenade explodes 4 seconds after pulling pin as it strikes ground. Can't break. Heavy gauge steel firing mechanism. Uses standard caps. Can be exploded over and over. Comes complete with throwing instructions. (Parents: This toy grenade is completely harmless!)Clip ad, write your name and address clearly in margin and send it with \$1.00 plus 25c shipping charge - cash, check or money order to:

JOSELY CO Dept. 6 2 1472 Broadway, New York 36, N. Y. (Canadian Orders: Send \$1.50 Postal Money Order)

BLACK FURY REALIZED THE BIG BLAZE WAS HEADING FOR THE FENCED FIELD WHERE THE HORSES WERE CONFINED!





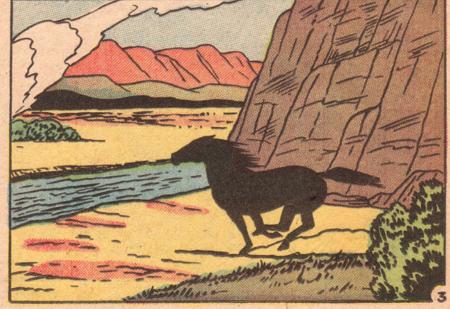
THE DOMESTIC
HORSES SENSED
THE DANGER
AS THEY SAW
THE BLACK
STEED PAW AT
THE STOUT
FENCE, TRYING
TO MAKE AN
OPENING SO
THEY COULD
ESCAPE THE
FLAMES THEY
SAW IN THE
DISTANCE!

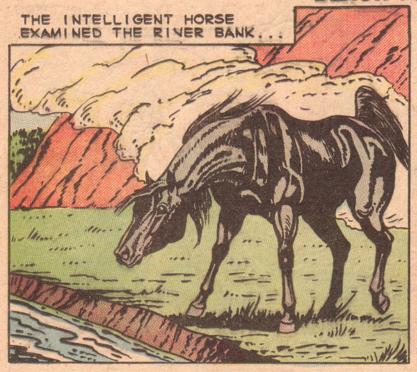


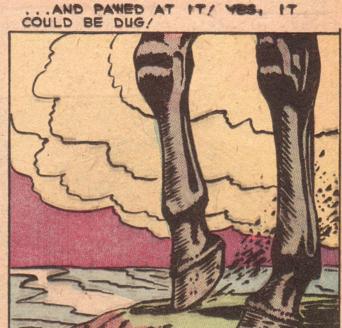
BUT THE FENCE COULDN'T BE BROKEN!



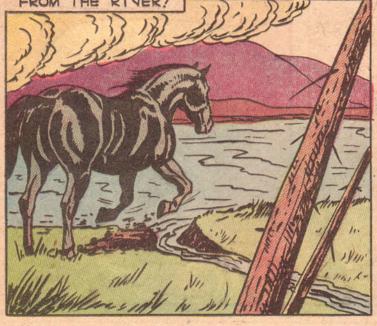
THE WATER! WATER, THE ENEMY OF FIRE! IF HE COULD DIVERT THE RIVER IT WOULD BE AN EFFECTIVE BARRIER AGAINST THE FLAMES!

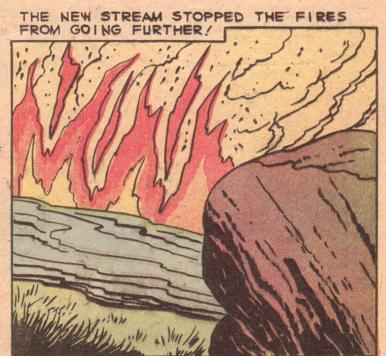




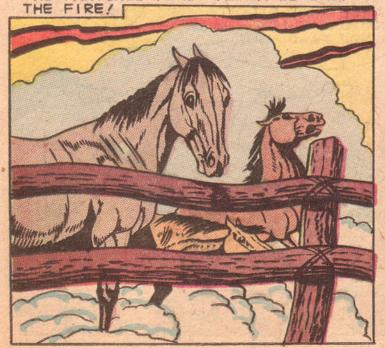


THE MORE HE DUG THE MORE WATER BE-GAN TO POUR DOWN AT RIGHT ANGLES FROM THE RIVER!

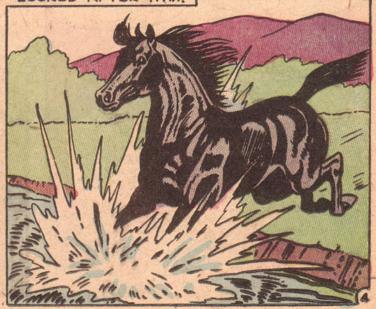




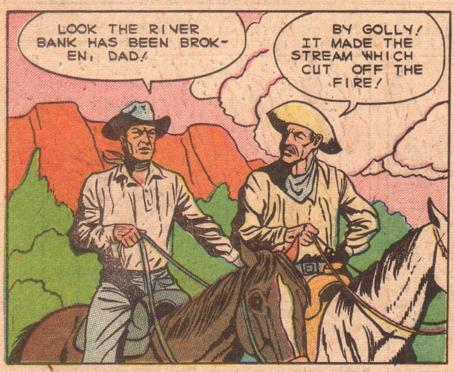
THE PANICKED HERD WAS SAVED FROM



WITH A FLIP OF HIS TAIL, THE GREAT HORSE PRANCED AWAY TO SWIM ACROSS THE RIVER AND THE GRATEFUL HORSES LOOKED AFTER HIM!

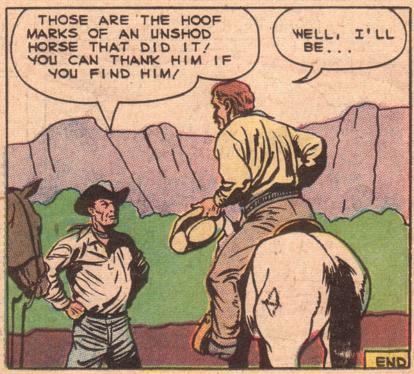










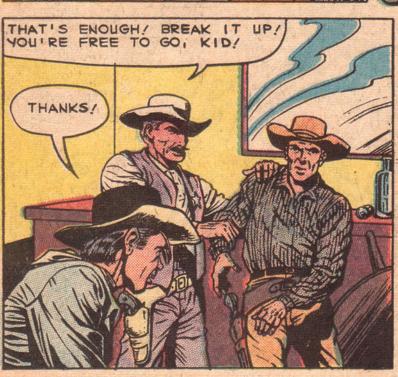




IT WAS QUIET IN THE SALOON! I HITCHED MY GUN FORWARD AN' SPOKE IDLY TO THE OLD SWAMPER! AT THAT MOMENT I DIDN'T HAVE A CARE ON MY

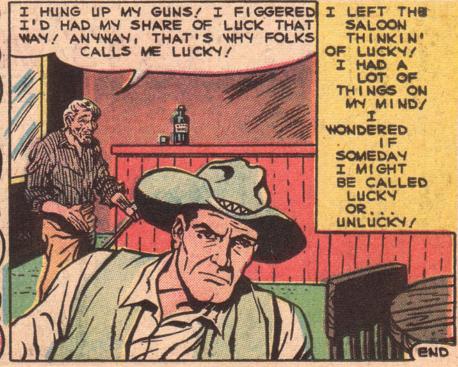
HON COME THEY HAPPENED LONG
CALL YOU LUCKY, OL' AGO! I WAS
TIMER? LIKE YOU, THE
LOCAL FAST GUN!
NOT AS GOOD AS
THE FAMOUS ONES;
BUT FAST
FOR MY
TERRITORY!













# TO: CHARLTON JACKPOT #( ) I — FILL IN COUPON ON THIS PACE! OCCUPANT (CDC, TITLE, STAR) FROM THE FRONT COVER. (1 COVER CORNER FOR EACH PRIZE) SEE TELLUSTRATION TO: CHARLTON JACKPOT #( ) INSERT PREMILES NUMBER HERE BOX 25

PALISADES PARK, N. L.

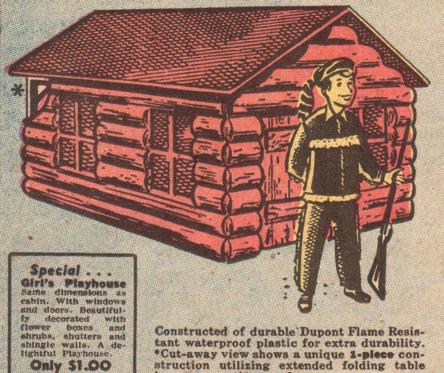
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LARGE ENOUGH FOR 2 CHILDREN TO PLAY IN!





legs, supporting roof.

Only \$1.00 (plus 25c postage)

#### RANCH HOUSE FOR GIRLS SECRET CLUBHOUSE FOR BOYS

SECRET CLUBHOUSE FOR BOYS
from 4 to 14. Endless hours of excitement and fun for
every child. Terrific value at this unbelievably low
price. We are the largest Mfg, and Dists. of playhouses in the U. S. Over 200,000 satisfied customers.
Your satisfaction guaranteed. Was Nationally advertised
at \$1.98. Now only \$1.00. It's huge, over 3 ft. high,
approx. 23 cu. ft. interior, covers almost 9 sq. ft. of
floor space. King-size replica, complete with sloping
roof. Authentically imprinted Split-Log walls. Large
door and windows may be opened and closed. Waterproof for year round indoor and outdoor play. Gives
children unlimited scope to use their imagination.
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it exciting to use as a western Jail for rusters. Bunkhouse for rough riding Cowboys, Settlers' Cabin attacked by Indians, etc. Shipped pre-assembled with 4
interlocking roof supports, Sets up in 1 minute. No
tools necessary. Send cash, check or M. O. plus 25c
for handling and postage charges on each house. Guaranteed! Sorry, no C.O.D.'s.

FRONTIER CABIN, Room 815 8 No G.O.D.'s 1472 Broadway, N. Y. 36, N. Y. Enclosed herewith is, \$ ...... for management. Frontier Cabins. Please Rush. 



Yes, now you can have the most realistic and exciting pet that you've ever had. This genuine alligator is a full 2 feet long, and each and every detail of this mighty king of beasts has been specially preserved to keep his life-like appearance forever. He is not an imitation — not a replica. He is an alligator that only a short time ago was alive, and ferocious in the South American Jungles where he roamed and killed. You've got to see the actual detail and feel the real alligator skin to believe it. And, there is so much fun you can have with him. Imagine what a fearful sight he makes poised in your room with his eyes gleaming and his own real teeth and claws seeming ready to spring and tear apart anyone who enters. And, won't all your pals be wild with excitement when they see him on your bike, at home, school or anywhere. Think what great fun you can have with the girls too. Only \$1.98. Because of his large size, we are forced to ask for 36¢ additional shipping charges.

#### 10 DAY FREE TRIAL

Order now. If you are not thrilled and delighted with this ferocious alligator then simply return after 10 day Free Trial for prompt refund of full purchase

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS

Dept AL7S Lynbrook. New York

Rush me alligator(s) at \$1.98 each (2 for \$3.85). If not 100% satisfied 1 will return for prompt refund of full purchase price.

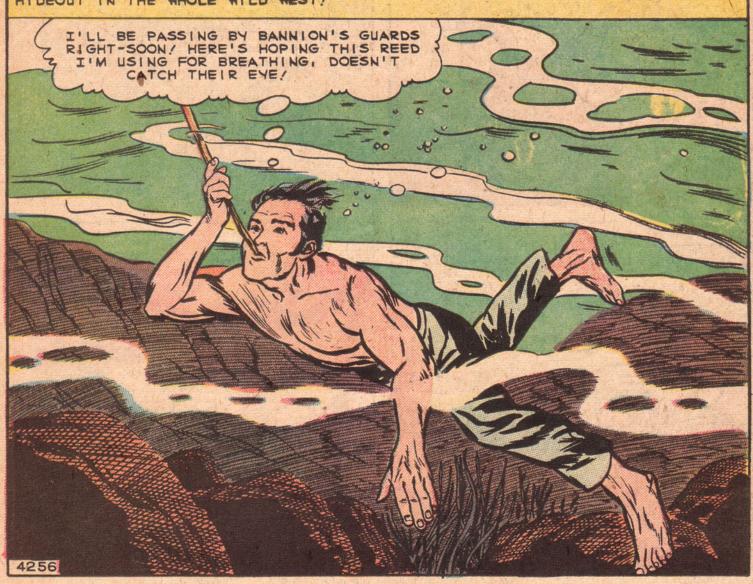
- ) I enclose payment plus shipping charges.
- ) Send COD I will pay postman on delivery plus CiO D

and shipping charges

Name \_ Address

## The [455] STEN 55

HIS CLOSEST FRIENDS CALLED HIM THE LAZIEST SHERIFF IN ALL CREATION! AND YET HERE HE WAS ON A ONE-WAY SWIM JUST BELOW THE SURFACE OF THE NARROW RIVER WHOSE RUSHING WATERS LED STRAIGHT TO THE STRONGEST-GUARDED BADMAT HIDEOUT IN THE WHOLE WILD WEST!



#### THE ONLY TRAIL INTO THE CANYON HUGGED THE RIVER!

THE RIVER DIPS UNDERGROUND DEEP INSIDE THE
CANYON! THE SAME CURRENT THAT'S CARRYING ME
ALONG NOW, WILL BE TOO
STRONG TO BUCK. ON THE
WAY BACK! I'LL HAVE TO
COME OUT ON FOOT. . IF
I EVER GET IN, THAT IS!











HE WAS PAST THE GUARDS NOW, AND INSIDE THE CANYON! BUT HIS LIFE-GIVING REED HAD BEEN SHATTERED!









HE DIDN'T LOOK LIKE A LAZY MAN AS HE DUG INTO THE SOFT MUD UNDER THE BARRICADE WITH HIS KNIFE! NO BEAVER EVER TUNNELLED UNDERWATER FASTER THAN HE DID JUST THEN!















THE SWIFTNESS WITH WHICH HE SHUCK-ED OFF THE GUARD'S CLOTHES AND PULL-ED THEM OVER HIS OWN SPARE BODY, SEEMED FASTER THAN ANY MAN CALLED LAZY HAD A RIGHT TO MOVE! THEN!, JUST AS HE HAD FINISHED BUCKLING ON THE GUARD'S GUNBELT...



HE GRUNTED A REPLY! THEN, KEEPING HIS FACE TURNED AWAY, HE SLOUCHED UP THE PATH THE RELIEF GUARD HAD COME ON! AND SOON...



HE EDGED IN SLOWLY, THE LID OF THE SOMBRERO LOWERED SO IT HID HIS FACE...















LUKE BANNION WILTED! HIS NERVE GONE, WHIMPERING LIKE A YOUNG 'UN, HE DID JUST AS HE WAS TOLD! HE LET THE LAW-MAN WHOSE FRIENDS CALLED HIM THE LAZIEST SHERIFF IN ALL CREATION, WALK HIM OUT OF THE CAN-YON HIDEOUT. AND CLEAR BACK TO THE LOCK-UP IN TOWN!



IT WAS THE NEXT DAY NOW, AND THE SHERIFF'S FRIENDS WERE STILL CALL-ING HIM LAZY, BUT AS ALWAYS, THEY SMILED AS THEY CALLED HIM THAT!

...YUP, WHAT WITH THE BANNION GANG PULLING THOSE JOBS THEN RUSHING BACK TO THAT CANYON WHERE NO POSSE COULD GET AT THEM, I WAS ALWAYS SKEDADDLING ABOUT, AND HARDLY EVER GOT A CHANCE TO PUT MY FEET ON MY DESK...!



--SO I JUST HAD TO GO IN THERE BY MY LONESOME! THERE WAS NO OTHER WAY TO CHANGE THIS JOB OF MINE BACK INTO THE SOFT TOUCH THAT'S ALWAYS (YAWN) MADE IT SO PLEASANT FOR A "LAZY MAN" LIKE MYSELF!



## THE DAYS OF '48

It started the day that some of Sutter's men were working at Colma. They recovered a piece of gold and so we have the first recorded nugget of American California. Small placers had been found by Mexicans near the coast in 1828, 1833 and 1838. This precious lump, smaller than the first joint of a child's forefinger, gleamed in Marshall's mill-race. It was tested in a locked room by roused and excited men. Yes! It was gold!

The fame of this discovery drew to the spot with magic power, the population of the whole territory. So that a few months later there were but five men left in San Francisco. Ships swung sailorless at anchor. All, Alta California was concentrating in the mines. Thus the memorable

gold rush began.

Soon the news went abroad to all the world. Piles of California nuggets lay in the windows of banking houses, gazed at by thousands. The fact that in the new placers unskilled, uneducated, and penniless men were able to gather from fifty to five hundred dollars in gold dust each day they worked was something terrific. Mockers were silenced. Doubters were swept in the current. Before the close of the year, fifty thousand of the healthiest and most energetic men of the nation were on their way to California.

Meanwhile, the five thousand men who were fairly at work in the mines in 1848 dug out over five million dollars in gold dust. Numbers of small parties from Oregon arrived before July. But the vast body of gold seekers known afterwards as the "Argonauts" did not reach the Pacific Coast until early in 1849. Soon a variety of guide books, printed in German, in French and in Dutch appeared on the market. Perhaps at that time most Frenchmen thought of America in terms of Cooper's novels or of a continuous buffalo hunt. But then they were told that there was a fortune to be found in this wonderful country. So they subscribed to "em igration aid societies." And in the United States, the newspapers were doing their part to spread the gold fever.

One newspaper printed the following. "The California gold fever is approaching its crisis. We are told that the new region that has just become part of our possessions, is El Dorado after all. Thither is now setting a tide that will not cease its flow until either untold wealth is amassed or extended beggery is secured.

By a sudden and accidental discovery, the ground is represented to be one vast gold mine. Gold is picked up in pure lumps, twenty-four carats fine. Soldiers are deserting their ranks, sailors their ships and everybody their employment, to speed to the region of the gold mines. In a moment, as it were, a desert country that never deserved much notice from the world has become the center of universal attraction. Everybody, by the accounts, is getting money at a rate that puts past experience in that line far in the shade."

So advertisements were placed in the daily newspapers. People formed "companies" to set out on the long journey. They had as a rule a military organization much like that of the State militia. Let us look at two of those old advertisements:

"California: Via Chagres and Panama. A Company of ten men is now forming to proceed to the Gold Region by the above route and will forthwith dispatch an agent to Panama in charter vessel to the Pacific side to convey the company to San Francisco. The company will leave New York by the 10th of February. For particulars inquire at 121 Waters Street, upstairs."

"To Californians: A gentleman is about forming a company of 50 to 75 persons to proceed by the Crescent City to Vera Cruz and thence by land to San Francisco. A competent and experienced person will guide and take charge of the expedition. None but persons who can command \$300 to \$500 and produce exceptional references as to character need apply. Address box 830 with real name, reference and profession."

Some of these companies even bought their

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH S. 1935, AND JULY 2. 1945 (Title 39, United States Code. Section, 283) SEGUMENT THE OWNERSHIP, MARAGEMENT, AND CIRCULATION

SLACK FURY

1. The names and addresses of the publisher, editor, managing editor, and bus-

Suchness Manager:— John Santangelo, Derby, Conn.

2. The owner is: If covered by a corporation, its name and address must be utsted and also immediately thereunder the names and addresses of attockholders working or holding: 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its names and address, as

hariton Press, Inc., Chariton Building, Durby, Com-

hn Santangelo, Derby, Conn, irton N. Levey, Orange, Coun. 3. The known bondholders, mortgagess, and oth

The known bondholders, mortgagens, and other occurry holding is percent or more of total amount of bonds, mortgages, or other securities are (if there are none, so state.)
 None.

None.

4. Paragraphs 2 and 3 include, in cases where the stochholder or uscourity holds
or appears upon the books of the company as frances or lates of the fidelity of the
respective of the company as frances or lates of the fidelity of the
the statements in the two paragraphs show that affiguit's full howevelop and best to the circumstances and conditions under which stochholders and security
holders who do not appear upon the books of the company as trustees, bold stool
and securities in a capacity other than that of a boan fide owner,
Norman and subscribed before me this 99th day of Sectionbert, 1985.

own boats. True in one such advertisement we are told:

"Barque Emma Isidora. Will leave about the 15th of February. This vessel will be fitted in the very best manner and is one of the fastest

sailing vessels that goes from this port.

Each member pays 300 dollars and is entitled to an equal proportion of all profits made by the company. Either at mining or trading and holds an equal share of all the property belonging to the company. Experienced men well-acquainted with the coast and climate are already engaged as officers of the company. A rare chance is offered to any wishing a safe investment, good home and large profits. This company is limited to 60 and any wishing to improve this opportunity must make immediate application. An experienced Physican will go with the company. James H. Prince, Agent. 23 State Street, Corner of Devonshire Street, Boston."

At the beginning the mines put all men for once upon a level. Clothes, manners, family connections, letters of introduction, never before counted for so little. The whole community was substantially given an even start in the race. Gold seemed so abundant. Each stranger was welcomed and told to make a pan and pick and go work for himself. The richest miner in the camp was seldom able to hire a servant, for those who had formerly been glad to serve others were digging their own claims!

The worst foreigner was as likely to uncover the richest mine on the gulch as was the wisest of ex-professors of geology. And on the other hand, the best claim on the river might suddenly "give out" and never again yield a dollar. The poorest man in camp could have a handful of gold dust for the asking from a more successful neighbor to give him another start to help him "hunt for better luck." No person was ever allowed to suffer. The treasure vaults of the Sierra were too near and seemingly too exhaustless.

To a little camp of 1848 a lad of sixteen came one day. He was footsore, weary, hungry and penniless. There were thirty robust and cheerful miners at work in the ravine. And the lad sat on the bank watching them awhile in silence — his face telling the sad story of his fortunes. At last one of the stalwart miners poked to his fellows, saying:

"Boys. I'll work an hour for that chap if

you will."

At the end of the hour a hundred dollars' worth of gold dust was laid in the youth's handkerchief. The miners made out a list of tools and necessaries.

"You go," they said, "and buy these and come back. We'll have a good claim staked

out for you. Then you've got to paddle for yourself."

This was how it was in the beginning. But when hordes of people came, and with them all kinds of men, things did change. But many of the men feel they could do better in a company. Here are the rules of a small mining company:

1. That we shall bear an equal share in all

expenses.

2. That no man shall be allowed to leave the company without general consent till we reach the mines.

That any one leaving with our consent shall have back his original investment.

4. That we work together in the mines and use our tools in common.

That each man shall retain all the gold he finds but must contribute an equal portion of our daily expenses.

6. That we stand by each other.

7. That each man shall in turn cook and do

his share of the drudgery.

8. That any one guilty of stealing shall be expelled from tent and claim with such other punishment as a majority of our company decide upon.

9. That no sick comrade be abandoned.

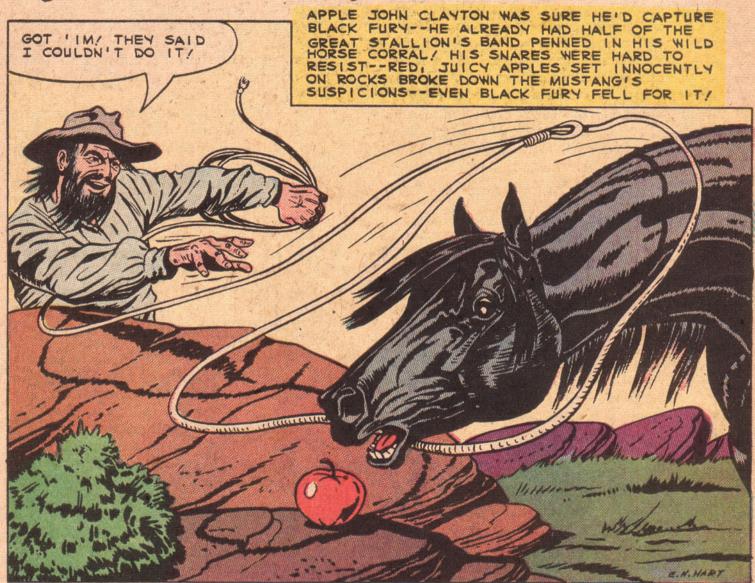
Some of these companies formed to go to the mines provided for disbandment at the end of six months' labor. Quite a number forbade their members to use ardent spirits except as medicine. Some arranged for a certain percentage of each member's gains to be paid over to the captain in trust for sick or unfortunate comrades.

Letters from pioneers and all printed accounts agreed in the general features of mining life in the later months of the summer of 1848. Scattered over a large territoy, the men of the various camps dwelt in peace and good fellowship. Definite bounds for the separate camps that afterwards became mining districts did not at first exist. No surveyors went out from the camp to mark its subject territory.

For the moment you must sigh and say to yourself: "Well, the days of '48 will never happen again." But why not? How will it be when the people rush to the Moon? To look for untold wealth that will be announced by visuo-screen to waiting millions here on earth. So you won't travel by ship, horse, on foot or by covered wagon. You'll use a spaceship. Maybe you won't use a pick and pan. You'll use an excavator-locator.

But the same spirit of adventure and hope for untold wealth will be present as in the days of '48. Hope you are among those in the days of 1978!

## APPLE JOHN







CONTINUED AFTER FOLLOWING PAGE

#### TOYS! TRICKS! SURPRISES! GALORE

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because ble, we'll give you more than your money's worth. u're willing to gam-

Only 50¢ No. 678.



#### **ELECTRIC MOTOR Drives All Models**

Yes, now you can have an actual electric motor for just 50g. It sounds unbelieveble, but it's true. This compect little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly. instructions for assembly.

No. 852.....50¢



You've Ever Known

If This Should Happen to You Would You Know-

This Quick Defense

YOU. TOO, CAN BE TOUGH

Master Justitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hald up. You don't need big muscles ar weight, know how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc. 1.00



#### ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushroom-ing into a dense cloud, just like an A-Bomb.

No. 971.....204



It bounces cockeyed, it curves, it dips, it's im-possible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing base ball No. 158



AUTOMATIC FIRING BE MACHINE GUN

More Fun Than

Here's an authentic model BB Firing Mere's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellats. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range.

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#### BIKE SPEEDOMETER READS UP TO 50 M.P.H.

See haw fast your riding!
Time yourself in racing and
see if you can better your
top speed. No gears, no complicated mechanism fasten
to handle bars and go Easy to install.

\_\_\_ Only 75e

The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands,

JOY ET

BUZZER



WHOOFEE CUSHION

Place it on a chair

and

friendly bets.



#### SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare Something new and startling to hang in your car, or in your room. A horrible and un-usual gift in a box.



#### FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a coal drink. It has a real bug inside. No. 034 Only



Your chance to be a ventriloguist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight You'll fool the teacher your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist." No. 137

Cannot ship orders totalling less than \$1.00

#### under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber. it almost raises the victim off his feet with a "shocking sensation". and inflatable, A scream Absolutely harmless. at parties gatherings. Only 50¢ No 239'



Brass cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed. No. 215 \_\_\_\_\_

\$1.00



Meavy Mexican silver ring with the taised face of skull and in-laid red ruby eyes. Feels good and looks really impressive. Adds heft to your hands. 51.00

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Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase

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ITEM =	NAME OF ITEM	HOW MANY	TOTAL PRICE

in full payment. The Honor House Products Corp. will pay postage.

Send C.O.D. I will pay postman on delivery plus a few cents postage

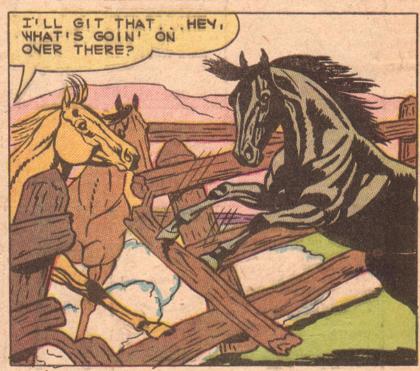
NAME . ADDRESS,



APPLE JOHN CLAYTON SHOULD'VE QUIT RIGHT THERE -- HE HAD THIRTY MUSTANGS OUT OF BLACK FURY'S BAND / BUT HE KEPT ON ... HE WAS SURE HE'D OUTWIT THE KING OF THE WILD HORSES /

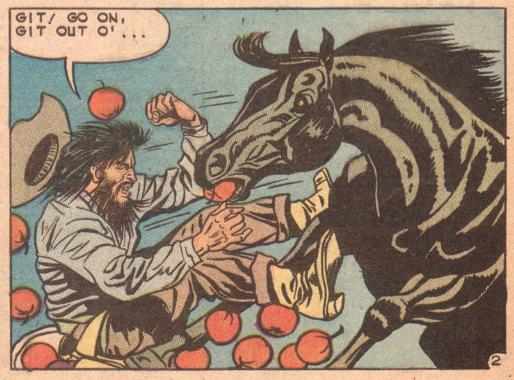






BEFORE CLAYTON COULD GET TO HIS MOUNT, THE ENTIRE REMUDA WAS OUT AND HEADED FOR THE HILLS! ALL BUT ONE... BLACK FURY!



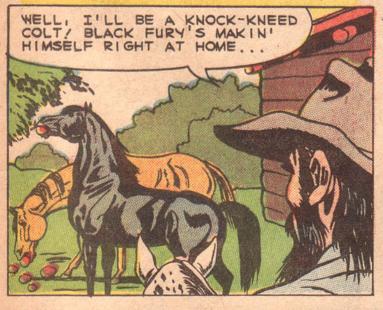




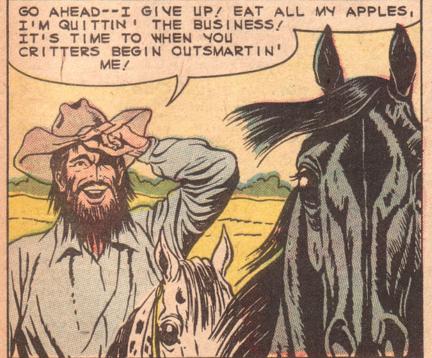
CLAYTON WAS PLANNING REVENGE, SURE HIS SYSTEM WOULD WORK AGAIN. BUT IT DIDN'T! THE TEMPTING LURES HE SET OUT WERE UNTOUCHED!



CLAYTON'S WILD HORSE RANCH IN THE FOOTHILS WAS SPOTTED WITH APPLE TREES. AND APPLE JOHN FOUND HE HAD COMPANY WHEN HE GOT THERE!









## Discover the SCENIC WONDERS...HISTORY ...INDUSTRIES...and PLEASURES OF LIVING in the world's most exciting country-America



THIS SAVAGE DEVIL DANCE is still performed each year by the Apache Indians Long ago, this fierce tribe gathered nuts and berries for food—and hunted small game with boomerangs. But when European horses were introduced to the Southwest, the Apache way of life changed overnight—and they became the most dangerous and bloodthirsty of all Indians!



GIANT PADDLE WHEEL STEAMERS used to take 20 days for a Mississippi voyage—which a modern jet plane makes in two hours. But these shallow draft ships were perfectly suited to the perils of the River Even huge floating logs were turned to splinters by their churning oaken paddles!



WHERE IS THE OLDEST HOUSE IN AMERICA? You'll find it in St. Augustine, Florida. This cotorful city was founded 40 years before Jamestown was settled by the English.



BOBBY PINS AND BULLDOZERS are made from the same kind of steel ingot as this one, shown emerging white-hot from a huge furnace. Today, the United States produces about half of all the steel in the world — or more than 1,000 pounds for each man, woman and shild in America.



THE NEW "KNOW YOUR AMERICA" PROGRAM will take you from California's fabulous Tourna-ment of Roses to New York to watch the giant balloon parade at Thanksgiving time. Wherever you go, experts will describe every fascinating detail. What a wonderful way to prepare the family for touring "in person" some day!



#### Here's what you get...for just One DIME!

To INTRODUCE you to this exciting new educational program, the AMERICAN GEOGRAPH-ICAL SOCIETY offers to send you the 4-part Gift Package shown above for only 106! (Value: \$3.00.) Here's what you get:

- 1. 29 breathtaking caler photos of our "National Park Wonderlands", gummed and perforated, ready for mounting.
  2. A colorful album in which to mount the photos. This album contains an informative 7500-word text full of interesting facts about these National Parks.
- 3. A GIANT 28 x 40-inch WALL MAP of the U.S., especially prepared for the American Geograph-ical Society, with all the important cities, rivers, mountains and other landmarks clearly shown.
- In addition, if you decide to continue, you will receive as a Free Bonus, a handsome red, white and blue pull-drawer library case to store and protect your albums.

#### A New Program that Takes You on a Different Tour Each Month!

The Society offers you this introductory package (value \$3.00) to acquaint you with a new program of things-to-know and things-to-see in our wonderful country. Here is how this new educational program works: Once each month the Society issues a colorful, informative album containing a 7500 word picture-text on some aspect of America, especially written by an expert in the field. With each Album you also receive a magnificent set of about 30 full-color photo-prints, gummed and perforated, which illustrates the subject covered in the text. These colorful photo-prints can be mounted right into colorful photo-prints can be mounted right into the Album-thus enabling you to gain a full knowledge of the subject covered and at the same time have a lot of fun!

#### Mail Coupon With Only Ten Cents

Mail Coupon With Only Ten Cents
To acquaint yourself with this new program—
simply accept the \$3.00 demonstration set for
only ten cents. There is no obligation. If, however, you are delighted with your trial package
and do wish to continue with the Program for a
while, you pay only \$1.00 for each monthly
"tour" thereafter. Mail the coupon today to
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City, New York. City, New York.

#### AMERICAN GEOGRAPHICAL SOCIETY'S Know Your America Program Dept. 9-CC-4, Garden City, N.Y.

Dept. 9-CC-4, Garden City, N.Y.
I enclose ten cents. Please send me at once
my introductory package consisting of (1)
the informative album "National Park
Wonderlands," (2) 29 full-color reproductions to mount in the album, and (3) A
ganti-28 x 40-inch Wall Map of the U.S.
After examining my introductory package, I will notify you if I do not wish to
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Your America album complete with a set
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minimum number of albums and I may
cancel my subscription at any time I wish.

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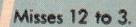
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## Out of this World!

Blue Bird

SHOES FOR CHILDREN for dress or play



Child's 9 to 11,

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Blue Bird shoes meet the toughest tests and give perfect foot protection during the tender years.



